CAIRO CFO SUMMIT

9:00 am – 09:45 am   **Registration**

9:45 am – 10:00 am   **Opening Speech**

Dr. Nihal ElBehery
Partner
Developers for Training and
Consultancy

10:00 am – 10:15 am   **What Makes up the Future CFO**
Setting the Parameters of the Evolving
Role of the CFO

Mr. Saleem Sufi
Founder &President
MECA CFO Academy

Recorded Session

10:15 am – 11:00 am   **The Role of the CFO in the
Internationalization of His Organization**
Case Study: El Sewedy Electric

Mr. Sherif ElZeiny
Group CFO & Vice President
El Sewedy Electric

11:00 am – 11:30 am   **Practical Tax Issues for CFOs in Egypt**

Mr. Mohanad Taha
Managing Partner
BDO

11:30 am – 12:15 pm   **Networking Coffee Break**

12:15 pm – 01:00 pm   **The Role of the CFO in Newly Listed
Organizations**
How Can the CFO Support the Company's Stock
Price?

Mr. Abdelmeguid Afifi
CFO
Fawry Group

AGENDA

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01:00 pm – 01:45 pm	**How the Modern CFO Can Cater to Different Organizational Objectives** Keeping Finance on Track While Not Killing Key Business Initiatives	**Ms. Anne Schuster** CFO & Managing Director XERVON
01:45 pm – 03:00 pm	**Lunch Break**	
03:15 pm – 03:35 pm	**The Robots Inside Us** How Quality Thinking Leads to Business Growth	**Mr. Pete Mahon** Partner & Technology Specialist Business Improvement Group Video Conference
03:35 pm – 03:55 pm	**Financial Management of Corporate Level Strategy** Linking Financial Objectives to Organizational Strategy	**Mr. Bill Anderson** Chief Strategy Officer Gulf Tax Accounting Group Video Conference
04:00 pm – 04:30 pm	**Securitization as an Alternative Long-Term Financing Tool** A Case from Egypt	**Mr. Ahmed Hussein** Partner Developers for Training and Consultancy
04:30 pm – 05:00 pm	**How Digital Technology Reshapes the Finance Function in Egypt** The New Technology Strengthens the CFO Role as a Business Partner and a Corporate Leader	**Mr. Samer Mostafa** Co-Founder & CFO 1Trolley for E-Commerce
05:00 pm – 06:00 pm	**Networking Session**	

AGENDA