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# AGENDA

## 3rd Annual Cairo CFO Summit

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*14 September 2022*

*Four Seasons Nile Plaza*

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**9:00 AM to 9:30 AM**

Registration and morning coffee

**9:30 AM to 10:00 AM**

**Dr. Mohamed Farid, the CEO of the Egyptian Exchange**

His Excellency will survey the recent developments in the Egyptian economy also the changes in Egypt's monetary and fiscal policies and their impact on the Egyptian Stock Market and the business environment at large. He will share his future plans and outlooks.

**10:15 AM to 11:00 AM**

**Mr. Sherif Samy, Chairman CIB and the Egyptian Fintech Association, former Chairman Financial Regulatory Authority.**

Building on his vast experience as financial services CEO, regulator and board member of numerous leading private sector and government entities, he will discuss recent developments in the financial sector particularly in light of the recent situation; and how they impact businesses and Finance in particular. Future outlook in FinTech will also be addressed.

- Questions from the audience

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**11:15 AM to 12:00 noon**

**Mr. Avramis Despotis: XM Chief Technical Analyst, Founder & CEO of Tradepedia, and the World-Class Guru in Financial Markets, Behavioral Finance, Technical Analysis & Trading**

Avramis will share with the audience the know-how that costs a fortune which he offered to clients such as Reuters, HSBC, Barclays, Kuwait Financial Markets Association, National Commercial Bank, BNP Paribas, Société Générale and many others. His topic “Bridging the Trading Gap: Blending Technical and Fundamental Analysis” will touch upon recent developments in financial markets and trading secrets.

- Questions from the audience

**12:15 AM to 1:00 PM**

**Dr. Amr Hassanein, Managing Director of MERIS, Moody’s affiliate in Egypt**

Dr. Hassanein is one of the key rating industry professionals with almost 25 years of experience in providing credit rating services in the Egyptian market. Dr. Hassanein will give an overview on Egypt sovereign rating, he will discuss the main rating drivers and how the current world economic challenges would affect the country’s sovereign rating. Furthermore, Dr. Hassanein will shed light on the assigned ratings within several sectors in the Egyptian market.

- Questions from the audience

**1:00 PM to 1:45 PM**

Networking coffee break

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**2:00 PM to 2:45 PM**

**Ms. Yasmine ElHini the IFC's Country Officer, World Bank Group**

Yasmine is responsible for driving growth and implementation of IFC's program. In her session, she will discuss emerging trends in climate investments, including Green Finance and ways to ensure sustainability of business, showing the audience how this is becoming the future of finance. She will also shed light on the leading role and experience that IFC has in this field.

- Questions from the audience

**3:00 PM to 3:45 PM**

**Mr. Youssef Salem: The Group CFO of SWVL & Former Executive Director of Moelis & Company**

Youssef is one of the youngest and most daring CFOs in our region with an inspiring success story. From Egypt to Dubai to Nasdaq to going international in several successful M&As. Youssef will tell us about the Ups and Downs.

- Discussion with the audience

**4.00 PM to 5.30 PM**

Business networking lunch

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